

Course Handbook Business Administration

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Business Administration - mandatory courses (overview)

Module name (EN)	Code	Semester	Hours per semester week / Teaching method	ECTS	Module coordinator
Academic Study and Oral Presentation Skills	BBABW-140	1	4V	5	Prof. Dr. Otmar Adam
Advanced Aspects of Human Resource Management	BBABW-610	6	4V	5	Prof. Dr. Wolfgang Appel
Advanced Aspects of Logistics	BBABW-530	5	4V	5	Prof. Dr. Thomas Korne
Advanced Issues in Marketing	BBABW-510	5	4V	5	Prof. Dr. Frank Hälsig
Annual Accounts and Corporate Taxation	BBABW-520	5	4V	5	Prof. Dr. Jochen Pilhofer
Bachelor Thesis	BBABW-730	7	-	12	Prof. Dr. Malte Beinhauer
Bookkeeping and Accounting	BBABW-120	1	4V	5	Prof. Dr. Jochen Pilhofer
Business English 1	BBABW-150	1	4V	5	Prof. Dr. Thomas Tinnefeld

Business English II	BBABW-240	2	4V	5	Prof. Dr. Thomas Tinnefeld
Business Information Technology I	BBABW-410	4	4V	5	Prof. Dr. Stefan Selle
Business Information Technology II	BBABW-620	6	4V	5	Prof. Dr. Christian Liebig
Business Law	BBABW-540	5	4V	5	Prof. Dr. Sybille Neumann
Business Mathematics	BBABW-130	1	4V	5	Prof. Dr. Teresa Melo
Case Studies in Market-Oriented Corporate Management	BBABW-640	6	4V	5	Prof. Dr. Frank Hälsig
Colloquium	BBABW-740	7	1V	3	Prof. Dr. Malte Beinhauer
Corporate Management	BBABW-420	4	4V	5	Prof. Dr. Malte Beinhauer
Cost Accounting and Management Accounting	BBABW-210	2	4V	5	Prof. Dr. Michael Zell
Economic Policy and Foreign Trade	BBABW-720	7	4V	5	Prof. Dr. Leonhard Firlus
Economic Statistics	BBABW-230	2	4V	5	Prof. Dr. Teresa Melo

General Introduction to Law	BBABW-430	4	4V	5	Prof. Dr. Barbara Weitz
Human Resource Management and Organization	BBABW-310	3	4V	5	Prof. Dr. Wolfgang Appel
Introduction to Business Administration	BBABW-110	1	4V	5	Prof. Dr. Petra Garnjost
Investment and Financing	BBABW-320	3	4V	5	Prof. Dr. Matthias Gröhl
Macroeconomics	BBABW-440	4	4V	5	Prof. Dr. Leonhard Firlus
Marketing	BBABW-220	2	4V	5	Prof. Dr. Frank Hälsig
Microeconomics	BBABW-340	3	4V	5	Prof. Dr. Markus Münter
Production, Logistics and Procurement	BBABW-330	3	4V	5	Prof. Dr. Thomas Korne
Project Management	BBABW-710	7	4V	5	Prof. Dr. Malte Beinhauer
Seminar: In-Company Project I	BBABW-250	2	1V	10	Prof. Dr. Malte Beinhauer
Seminar: In-Company Project II	BBABW-450	4	1V	10	Prof. Dr. Malte Beinhauer

Seminar: In-Company Project III	BBABW-650	6	1V	10	Prof. Dr. Malte Beinhauer
Workshop on Issues of Current Interest in Business Administration	BBABW-630	6	4V	5	Prof. Dr. Malte Beinhauer

(32 modules)

Business Administration - optional courses (overview)

Module name (EN)	Code	Semester	Hours per semester week / Teaching method	ECTS	Module coordinator
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(0 modules)

Business Administration - mandatory courses

Academic Study and Oral Presentation Skills

Module name (EN): Academic Study and Oral Presentation Skills
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-140
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 1
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-140 Business Administration, Bachelor, ASPO 01.10.2013, semester 1, mandatory course BBABW-140 Business Administration, Bachelor, ASPO 01.10.2017, semester 1, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:

Module coordinator: Prof. Dr. Otmar Adam
Lecturer: Prof. Dr. Barbara Weitz Jennifer Conrad <i>[updated 04.05.2015]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Advanced Aspects of Human Resource Management

Module name (EN): Advanced Aspects of Human Resource Management
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-610
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-610 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course BBABW-610 Business Administration, Bachelor, ASPO 01.10.2017, semester 6, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-310 Human Resource Management and Organization [updated 09.04.2014]
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Wolfgang Appel

Lecturer:

Prof. Dr. Wolfgang Appel
Prof. Dr. Markku Klingelhöfer
[updated 09.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Advanced Aspects of Logistics

Module name (EN): Advanced Aspects of Logistics
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-530
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 5
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-530 Business Administration, Bachelor, ASPO 01.10.2013, semester 5, mandatory course BBABW-530 Business Administration, Bachelor, ASPO 01.10.2017, semester 5, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-330 Production, Logistics and Procurement [updated 07.04.2014]
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Korne

Lecturer:

Prof. Dr. Thomas Bousonville

Prof. Dr. Steffen H. Hütter

Prof. Dr. Thomas Korne

[*updated 07.04.2014*]

Learning outcomes:

[*still undocumented*]

Module content:

[*still undocumented*]

Recommended or required reading:

[*still undocumented*]

Advanced Issues in Marketing

Module name (EN): Advanced Issues in Marketing
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-510
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 5
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-510 Business Administration, Bachelor, ASPO 01.10.2013, semester 5, mandatory course BBABW-510 Business Administration, Bachelor, ASPO 01.10.2017, semester 5, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-220 Marketing [updated 07.04.2014]
Recommended as prerequisite for: BBABW-640 Case Studies in Market-Oriented Corporate Management [updated 09.04.2014]

Module coordinator: Prof. Dr. Frank Hälsig
Lecturer: Prof. Dr. Frank Hälsig Prof. Dr. Tatjana König <i>[updated 07.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Annual Accounts and Corporate Taxation

Module name (EN): Annual Accounts and Corporate Taxation
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-520
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 5
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-520 Business Administration, Bachelor, ASPO 01.10.2013, semester 5, mandatory course BBABW-520 Business Administration, Bachelor, ASPO 01.10.2017, semester 5, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Jochen Pilhofer

Lecturer:

Prof. Dr. Timo Defren
Prof. Dr. Hans Demmer
Prof. Peter Schorr
[updated 15.10.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Bachelor Thesis

Module name (EN): Bachelor Thesis
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-730
Hours per semester week / Teaching method: -
ECTS credits: 12
Semester: 7
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-730 Business Administration, Bachelor, ASPO 01.10.2013, semester 7, mandatory course BBABW-730 Business Administration, Bachelor, ASPO 01.10.2017, semester 7, mandatory course
Workload: The total student study time for this course is 360 hours.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Malte Beinhauer

Lecturer:

Dozenten des Studiengangs
[updated 09.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Bookkeeping and Accounting

Module name (EN): Bookkeeping and Accounting
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-120
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 1
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-120 Business Administration, Bachelor, ASPO 01.10.2013, semester 1, mandatory course BBABW-120 Business Administration, Bachelor, ASPO 01.10.2017, semester 1, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-320 Investment and Financing [updated 07.04.2014]

Module coordinator: Prof. Dr. Jochen Pilhofer
Lecturer: Prof. Dr. Hans Demmer Prof. Dr. Jochen Pilhofer Prof. Peter Schorr <i>[updated 04.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Business English 1

Module name (EN): Business English 1
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-150
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 1
Mandatory course: yes
Language of instruction: English/German
Assessment:
Curricular relevance: BBABW-150 Business Administration, Bachelor, ASPO 01.10.2013, semester 1, mandatory course BBABW-150 Business Administration, Bachelor, ASPO 01.10.2017, semester 1, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-240 Business English II [updated 07.04.2014]

Module coordinator: Prof. Dr. Thomas Tinnefeld
Lecturer: Dozenten des Studiengangs <i>[updated 04.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Business English II

Module name (EN): Business English II
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-240
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 2
Mandatory course: yes
Language of instruction: English/German
Assessment:
Curricular relevance: BBABW-240 Business Administration, Bachelor, ASPO 01.10.2013, semester 2, mandatory course BBABW-240 Business Administration, Bachelor, ASPO 01.10.2017, semester 2, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-150 Business English 1 [updated 07.04.2014]
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Thomas Tinnefeld

Lecturer:

Dozenten des Studiengangs
[updated 07.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Business Information Technology I

Module name (EN): Business Information Technology I
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-410
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-410 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course BBABW-410 Business Administration, Bachelor, ASPO 01.10.2017, semester 4, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Stefan Selle

Lecturer:

Prof. Dr. Christian Liebig
Prof. Dr. Stefan Selle
Dozenten des Studiengangs
Nico Krivograd, M.Sc.
[updated 06.04.2017]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Business Information Technology II

Module name (EN): Business Information Technology II
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-620
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-620 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course BBABW-620 Business Administration, Bachelor, ASPO 01.10.2017, semester 6, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Christian Liebig

Lecturer:

Prof. Dr. Christian Liebig
Prof. Dr. Stefan Selle
Dozenten des Studiengangs
Nico Krivograd, M.Sc.
[updated 06.04.2017]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Business Law

Module name (EN): Business Law
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-540
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 5
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-540 Business Administration, Bachelor, ASPO 01.10.2013, semester 5, mandatory course BBABW-540 Business Administration, Bachelor, ASPO 01.10.2017, semester 5, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-430 General Introduction to Law [updated 09.04.2014]
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Sybille Neumann

Lecturer:

Prof. Dr. Holger Buck
Prof. Dr. Sybille Neumann
Prof. Dr. Barbara Weitz
[updated 09.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Business Mathematics

Module name (EN): Business Mathematics
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-130
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 1
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-130 Business Administration, Bachelor, ASPO 01.10.2013, semester 1, mandatory course BBABW-130 Business Administration, Bachelor, ASPO 01.10.2017, semester 1, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-230 Economic Statistics BBABW-320 Investment and Financing BBABW-340 Microeconomics [updated 14.04.2015]

Module coordinator: Prof. Dr. Teresa Melo
Lecturer: Prof. Dr. Teresa Melo Dominique-Carsten Kellner Michael Ohligschläger <i>[updated 07.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Case Studies in Market-Oriented Corporate Management

Module name (EN): Case Studies in Market-Oriented Corporate Management
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-640
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-640 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course BBABW-640 Business Administration, Bachelor, ASPO 01.10.2017, semester 6, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-220 Marketing BBABW-510 Advanced Issues in Marketing [updated 09.04.2014]
Recommended as prerequisite for:

Module coordinator: Prof. Dr. Frank Hälsig
Lecturer: Prof. Dr. Frank Hälsig Prof. Dr. Tatjana König <i>[updated 09.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Colloquium

Module name (EN): Colloquium
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-740
Hours per semester week / Teaching method: 1V (1 hour per week)
ECTS credits: 3
Semester: 7
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-740 Business Administration, Bachelor, ASPO 01.10.2013, semester 7, mandatory course BBABW-740 Business Administration, Bachelor, ASPO 01.10.2017, semester 7, mandatory course
Workload: 15 class contact hours over a 15-week period. The total student study time is 90 hours (equivalent to 3 ECTS credits). There are therefore 75 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Malte Beinhauer

Lecturer: Dozenten des Studiengangs <i>[updated 09.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Corporate Management

Module name (EN): Corporate Management
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-420
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-420 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course BBABW-420 Business Administration, Bachelor, ASPO 01.10.2017, semester 4, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Malte Beinhauer

Lecturer:

Prof. Dr. Malte Beinhauer

[*updated 07.04.2014*]

Learning outcomes:

[*still undocumented*]

Module content:

[*still undocumented*]

Recommended or required reading:

[*still undocumented*]

Cost Accounting and Management Accounting

Module name (EN): Cost Accounting and Management Accounting
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-210
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 2
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-210 Business Administration, Bachelor, ASPO 01.10.2013, semester 2, mandatory course BBABW-210 Business Administration, Bachelor, ASPO 01.10.2017, semester 2, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Michael Zell

Lecturer:

Prof. Dr. Hans Demmer

Prof. Wilhelm Hauser

Prof. Dr. Michael Zell

[updated 04.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Economic Policy and Foreign Trade

Module name (EN): Economic Policy and Foreign Trade
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-720
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 7
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-720 Business Administration, Bachelor, ASPO 01.10.2013, semester 7, mandatory course BBABW-720 Business Administration, Bachelor, ASPO 01.10.2017, semester 7, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-340 Microeconomics BBABW-440 Macroeconomics [updated 29.04.2014]
Recommended as prerequisite for:

Module coordinator: Prof. Dr. Leonhard Firlus
Lecturer: Prof. Dr. Leonhard Firlus Prof. Dr. Markus Münter [updated 29.04.2014]
Learning outcomes: [still undocumented]
Module content: [still undocumented]
Recommended or required reading: [still undocumented]

Economic Statistics

Module name (EN): Economic Statistics
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-230
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 2
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-230 Business Administration, Bachelor, ASPO 01.10.2013, semester 2, mandatory course BBABW-230 Business Administration, Bachelor, ASPO 01.10.2017, semester 2, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-130 Business Mathematics [updated 07.04.2014]
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Teresa Melo

Lecturer:

Prof. Dr. Teresa Melo
Dominique-Carsten Kellner
Michael Ohligschläger
[updated 07.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

General Introduction to Law

Module name (EN): General Introduction to Law
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-430
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-430 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course BBABW-430 Business Administration, Bachelor, ASPO 01.10.2017, semester 4, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-540 Business Law [updated 09.04.2014]

Module coordinator: Prof. Dr. Barbara Weitz
Lecturer: Prof. Dr. Holger Buck Prof. Dr. Sybille Neumann Prof. Dr. Barbara Weitz <i>[updated 07.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Human Resource Management and Organization

Module name (EN): Human Resource Management and Organization
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-310
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-310 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course BBABW-310 Business Administration, Bachelor, ASPO 01.10.2017, semester 3, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-110 Introduction to Business Administration [updated 07.04.2014]
Recommended as prerequisite for: BBABW-610 Advanced Aspects of Human Resource Management [updated 09.04.2014]

Module coordinator: Prof. Dr. Wolfgang Appel
Lecturer: Prof. Dr. Wolfgang Appel Prof. Dr. Malte Beinhauer Prof. Dr. Markku Klingelhöfer <i>[updated 07.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Introduction to Business Administration

Module name (EN): Introduction to Business Administration
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-110
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 1
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-110 Business Administration, Bachelor, ASPO 01.10.2013, semester 1, mandatory course BBABW-110 Business Administration, Bachelor, ASPO 01.10.2017, semester 1, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-310 Human Resource Management and Organization [updated 07.04.2014]

Module coordinator: Prof. Dr. Petra Garnjost
Lecturer: Prof. Dr. Wolfgang Appel Prof. Dr. Petra Garnjost Prof. Dr. Stefanie Jensen <i>[updated 04.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Investment and Financing

Module name (EN): Investment and Financing
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-320
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-320 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course BBABW-320 Business Administration, Bachelor, ASPO 01.10.2017, semester 3, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-120 Bookkeeping and Accounting BBABW-130 Business Mathematics [updated 07.04.2014]
Recommended as prerequisite for:

Module coordinator: Prof. Dr. Matthias Gröhl
Lecturer: Prof. Dr. Timo Defren Prof. Dr. Matthias Gröhl Prof. Dr. Andy Junker <i>[updated 07.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Macroeconomics

Module name (EN): Macroeconomics
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-440
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-440 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course BBABW-440 Business Administration, Bachelor, ASPO 01.10.2017, semester 4, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-340 Microeconomics [updated 07.04.2015]
Recommended as prerequisite for: BBABW-720 Economic Policy and Foreign Trade [updated 29.04.2014]

Module coordinator: Prof. Dr. Leonhard Firlus
Lecturer: Prof. Dr. Leonhard Firlus [updated 07.04.2015]
Learning outcomes: [still undocumented]
Module content: [still undocumented]
Recommended or required reading: [still undocumented]

Marketing

Module name (EN): Marketing
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-220
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 2
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-220 Business Administration, Bachelor, ASPO 01.10.2013, semester 2, mandatory course BBABW-220 Business Administration, Bachelor, ASPO 01.10.2017, semester 2, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-510 Advanced Issues in Marketing BBABW-640 Case Studies in Market-Oriented Corporate Management [updated 09.04.2014]

Module coordinator: Prof. Dr. Frank Hälsig
Lecturer: Prof. Dr. Frank Hälsig Prof. Dr. Achim Schröder Prof. Dr. Nicole Schwarz <i>[updated 04.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Microeconomics

Module name (EN): Microeconomics
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-340
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-340 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course BBABW-340 Business Administration, Bachelor, ASPO 01.10.2017, semester 3, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-130 Business Mathematics [updated 14.04.2015]
Recommended as prerequisite for: BBABW-440 Macroeconomics BBABW-720 Economic Policy and Foreign Trade [updated 07.04.2015]

Module coordinator: Prof. Dr. Markus Münter
Lecturer: Prof. Dr. Markus Münter <i>[updated 14.04.2015]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Production, Logistics and Procurement

Module name (EN): Production, Logistics and Procurement
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-330
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 3
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-330 Business Administration, Bachelor, ASPO 01.10.2013, semester 3, mandatory course BBABW-330 Business Administration, Bachelor, ASPO 01.10.2017, semester 3, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-530 Advanced Aspects of Logistics [updated 07.04.2014]

Module coordinator: Prof. Dr. Thomas Korne
Lecturer: Prof. Dr. Thomas Bousonville Prof. Dr. Steffen H. Hütter Prof. Dr. Thomas Korne <i>[updated 07.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Project Management

Module name (EN): Project Management
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-710
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 7
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-710 Business Administration, Bachelor, ASPO 01.10.2013, semester 7, mandatory course BBABW-710 Business Administration, Bachelor, ASPO 01.10.2017, semester 7, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Malte Beinhauer

Lecturer:

Prof. Dr. Malte Beinhauer

[updated 09.04.2014]

Learning outcomes:

[still undocumented]

Module content:

[still undocumented]

Recommended or required reading:

[still undocumented]

Seminar: In-Company Project I

Module name (EN): Seminar: In-Company Project I
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-250
Hours per semester week / Teaching method: 1V (1 hour per week)
ECTS credits: 10
Semester: 2
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-250 Business Administration, Bachelor, ASPO 01.10.2013, semester 2, mandatory course BBABW-250 Business Administration, Bachelor, ASPO 01.10.2017, semester 2, mandatory course
Workload: 15 class contact hours over a 15-week period. The total student study time is 300 hours (equivalent to 10 ECTS credits). There are therefore 285 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for: BBABW-450 Seminar: In-Company Project II [updated 09.04.2014]

Module coordinator: Prof. Dr. Malte Beinhauer
Lecturer: Prof. Dr. Malte Beinhauer <i>[updated 09.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Seminar: In-Company Project II

Module name (EN): Seminar: In-Company Project II
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-450
Hours per semester week / Teaching method: 1V (1 hour per week)
ECTS credits: 10
Semester: 4
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-450 Business Administration, Bachelor, ASPO 01.10.2013, semester 4, mandatory course BBABW-450 Business Administration, Bachelor, ASPO 01.10.2017, semester 4, mandatory course
Workload: 15 class contact hours over a 15-week period. The total student study time is 300 hours (equivalent to 10 ECTS credits). There are therefore 285 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-250 Seminar: In-Company Project I [updated 09.04.2014]
Recommended as prerequisite for: BBABW-650 Seminar: In-Company Project III [updated 09.04.2014]

Module coordinator: Prof. Dr. Malte Beinhauer
Lecturer: Prof. Dr. Malte Beinhauer <i>[updated 09.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Seminar: In-Company Project III

Module name (EN): Seminar: In-Company Project III
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-650
Hours per semester week / Teaching method: 1V (1 hour per week)
ECTS credits: 10
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-650 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course BBABW-650 Business Administration, Bachelor, ASPO 01.10.2017, semester 6, mandatory course
Workload: 15 class contact hours over a 15-week period. The total student study time is 300 hours (equivalent to 10 ECTS credits). There are therefore 285 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): BBABW-450 Seminar: In-Company Project II [updated 09.04.2014]
Recommended as prerequisite for:
Module coordinator: Prof. Dr. Malte Beinhauer

Lecturer:

Prof. Dr. Malte Beinhauer

[*updated 09.04.2014*]

Learning outcomes:

[*still undocumented*]

Module content:

[*still undocumented*]

Recommended or required reading:

[*still undocumented*]

Workshop on Issues of Current Interest in Business Administration

Module name (EN): Workshop on Issues of Current Interest in Business Administration
Degree programme: Business Administration, Bachelor, ASPO 01.10.2013
Module code: BBABW-630
Hours per semester week / Teaching method: 4V (4 hours per week)
ECTS credits: 5
Semester: 6
Mandatory course: yes
Language of instruction: German
Assessment:
Curricular relevance: BBABW-630 Business Administration, Bachelor, ASPO 01.10.2013, semester 6, mandatory course BBABW-630 Business Administration, Bachelor, ASPO 01.10.2017, semester 6, mandatory course
Workload: 60 class contact hours over a 15-week period. The total student study time is 150 hours (equivalent to 5 ECTS credits). There are therefore 90 hours available for class preparation and follow-up work and exam preparation.
Recommended prerequisites (modules): None.
Recommended as prerequisite for:

Module coordinator: Prof. Dr. Malte Beinhauer
Lecturer: Prof. Dr. Malte Beinhauer <i>[updated 03.04.2014]</i>
Learning outcomes: <i>[still undocumented]</i>
Module content: <i>[still undocumented]</i>
Recommended or required reading: <i>[still undocumented]</i>

Business Administration - optional courses